



FOR IMMEDIATE RELEASE

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Strongwell Corporation Announces Alliance with TransCon Supply

(Bristol, VA) Strongwell, the world's leading and largest pultruder of fiber reinforced polymer (FRP) structural composites, is excited to announce an alliance with TransCon Supply, a Virginia-based firm specializing in the road, bridge, electrical substation, power transmission line and light rail markets. The alliance expands TransCon's product line to include structural composite products which are gaining acceptance as an alternative to steel and concrete in many applications related to our nation's infrastructure.

TransCon Supply was formed in 2006 as a division of Rockingham Steel, Inc. Headquartered in Harrisonburg, Virginia, the company's management has more than 30 years experience in the areas of transportation construction-related materials procurement, subcontractor negotiation and project management. TransCon is one of several companies that operate as a part of the Conmat group of companies. These companies supply concrete, rebar, fabricated rebar systems, concrete safety barrier, aggregates, asphalt, roof trusses, recycling services, fabricated structural steel components, moveable steel safety barrier and related construction materials to the road and bridge market.

Headquartered in Bristol, Virginia, Strongwell has pultrusion manufacturing facilities in Bristol, Virginia, Washington County, Virginia and Chatfield, Minnesota. Strongwell is a financially strong, privately-held company, producing products including structural shapes, grating, handrail, bridge components, decking systems, composite armor, and many OEM products for its diverse customer base.

Strongwell and TransCon will be participating together in March 2011 at the Concrete Conference and Trade Show in Richmond, Virginia and in April 2011 at the VDOT / VCTA Conference and Trade Show in Hampton Roads VA.

To learn more about Strongwell and TransCon, please visit www.strongwell.com and www.transconsupply.com.